

***Johannes Jacob Venter***

***CURRICULUM VITAE***

2018



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Constantia Kloof, Johannesburg  
South Africa

**PERSONAL DETAILS**

<b>Surname</b>	Venter		
<b>First Names</b>	Johannes Jacob	<b>Known Name</b>	Jacques

**SCHOOLING**

<b>Highest Standard Passed</b>	Grade 12	<b>Institution</b>	Florida Hoërskool
<b>Year Passed</b>	2009	<b>Subjects Passed</b>	<ul style="list-style-type: none"> <li>○ English</li> <li>○ Afrikaans</li> <li>○ Mathematics</li> <li>○ Physics &amp; Chemistry</li> <li>○ Geography</li> <li>○ Engineering, Graphics and Design</li> </ul>

**TERTIARY EDUCATION**

<b>Highest Qualification</b>	Honours Degree – Urban & Regional Planning	<b>Institution</b>	North West University – Potchefstroom Campus
<b>Year Graduated</b>	2013		

**COMPETENCIES**

	<ul style="list-style-type: none"> <li>○ Microsoft (Excel, Word, PowerPoint, OneNote, Outlook)</li> <li>○ Internet based research</li> <li>○ Geographic Information Services (Google Earth, QGIS, web based GIS and analytical platforms)</li> </ul>
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**GENERAL INTERESTS**

	<ul style="list-style-type: none"> <li>○ Ultimate sports fan (especially Football and Rugby)</li> <li>○ Good food</li> <li>○ Various Music Genres</li> </ul>
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**ACHIEVEMENTS**

	<ul style="list-style-type: none"> <li>○ Grade 11 (2008) &amp; 12 (2009) Academic Merit Awards</li> <li>○ Qualified for Golden Key Academic Achievement Award (2011)</li> <li>○ Assistant coordinator and volunteer programme development (2010-2013) – Excelsior Men’s Hostel</li> <li>○ Excelsior Second XI football team vice-captain</li> </ul>
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## CAREER DETAILS

<b>PREVIOUS COMPANY</b>	<b>Taste Holdings</b>
<b>EMPLOYMENT DATES</b>	April 2015 – August 2018 (Retrenched)
<b>PRESENT POSITION</b>	GIS Analyst – Food Division
<b>COMPANY PROFILE &amp; INDUSTRY</b>	Taste Holdings is a South African based management group that owns and licenses a portfolio of local and international QSR brands, as well as a portfolio of luxury goods brands in the retail environment. Taste's food brands are strategically spread across a diversified portfolio of the most popular product categories and dining occasions, including coffee, chicken, pizza, fish, breakfast and burgers. These brands are all underpinned by strong value price points and relatively simple in-store operations, making them ideal to franchise or own as corporate stores. With the exception of Starbucks and Domino's Pizza, franchisees own all outlets.
<b>RESPONSIBILITIES &amp; DUTIES</b>	<p><b>New and Existing Business Development Analysis</b></p> <ul style="list-style-type: none"> <li>○ Expanding franchise brand networks throughout the country</li> <li>○ Data gathering, analysis and interpretation to create market potential studies and gap analysis</li> <li>○ Close engagement and networking with local property and development stakeholders to introduce, elaborate on, and secure sites for the Taste Holdings Food Division brands</li> <li>○ Main focus on local brand development in SA (The Fish &amp; Chip Co, Zebro's, Maxi's)</li> <li>○ High level and detailed reporting on research to local and international stakeholders</li> <li>○ Key account management with external service providers regarding data and analytical process and functions development</li> <li>○ Professional networking and communication with project professionals, clients, and relevant stakeholders</li> <li>○ Maintaining Local Brands Business Models to ensure accurate modelling for new stores.</li> </ul>

<b>KEY PROJECT CONTRIBUTIONS</b>	<ul style="list-style-type: none"> <li>○ Local Brands performance reviews and insights</li> <li>○ Domino's Pizza Market Potential and Strategy Plans</li> <li>○ The Fish &amp; Chip Co. Market Potential and Strategy Plans</li> <li>○ Zebro's Chicken Market Potential and Strategy Plans</li> <li>○ Maxi's Market Potential and Strategy Plans</li> <li>○ Domino's Customer Mapping and Analysis</li> <li>○ Daily micro site analysis to determine feasibility of real estate locations for international brand portfolio</li> <li>○ Managing initial real estate acquisition process between landlords, agents, and internal team members.</li> </ul>
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<b>PREVIOUS COMPANY</b>	<b>Eduard van der Linde &amp; Associates (The Townplanner)</b>
<b>EMPLOYMENT DATES</b>	July 2014 – March 2015
<b>POSITION HELD</b>	Junior Town Planner
<b>COMPANY PROFILE &amp; INDUSTRY</b>	Eduard van der Linde & Ass. is a property consulting concern with expertise, experience and professional network to address a wide variety of property related issues
<b>RESPONSIBILITIES &amp; DUTIES</b>	<p><b>Junior Town Planner</b></p> <ul style="list-style-type: none"> <li>○ Town Planning investigations and procedures</li> <li>○ Title Deed analysis and mining rights investigations</li> <li>○ Feasibility studies and development potential assessments</li> <li>○ Development and construction</li> <li>○ Project management</li> </ul> <p><b>Skills Acquired</b></p> <ul style="list-style-type: none"> <li>○ Overview of town planning processes from local municipal level as well as private planner level</li> <li>○ Strategic and future planning based on government policies</li> <li>○ Basic knowledge of construction processes</li> <li>○ In depth knowledge of municipal processes</li> <li>○ In depth knowledge of Statutory Planning Processes and applications</li> <li>○ Extensive work on Spatial Information Platforms such as GIS, Google Earth, Google Maps, Lightstone.</li> <li>○ Professional networking and communication with project professionals, clients, and relevant stakeholders</li> </ul>
<b>KEY PROJECT CONTRIBUTIONS</b>	<ul style="list-style-type: none"> <li>○ Numerous Statutory Planning applications – Property Subdivisions, Rezoning, Consolidations.</li> <li>○ Feasibility assessment for new township establishment.</li> <li>○ Document compilation for new town planning applications</li> </ul>

**REFERENCES**

**Mr. Alastair Gledhill** – New Business Executive, Taste Holdings  
+27 84 224 4000

**Ms. Hanli Bezuidenhout** – Managing Director: Investment Decision  
Partners (Pty) Ltd  
+27 83 452 0384

**Mr. Eduard van der Linde** – Owner: Eduard van der Linde & Associates  
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